0;

RECEIVED CENTRAL FAX CENTER

JUL 2 6 2005

PTO/SB/97 (09-04)
Approved for use through 07/31/2006. OMB 0551-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8 I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office RE: US Patent Application # 09/437,102 1. Revocation of Power of Attorney with New Power of Attorney and Change of July 26, 2005 on Correspondence Address (1 page) Date 2. Statement Under 37 CFR 3.73(b) (1 page) Dorothea Dantouze Typed or printed name of person signing Certificate N/A (817) 338-0004 Registration Number, if applicable Telephone Number PLEASE NOTE: This document was inadvertently sent by facsimile to the wrong USPTO fax number and is being re-faxed to (571) 273-8300 as a precautionary measure. Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

This collection of information is required by 37 CFR 1.8. The Information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.0 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the Individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerca, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

BEST AVAILABLE COPY

SENT BY: CONFIDENTAL;

0;

JUL-26-05 7:04PM;

PAGE 2/3

PTO/SE/82 (04-05) Approved for use through 21/30/2005. OMR 0851-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 09/437,102 REVOCATION OF POWER OF Filing Date 11/9/1999 **ATTORNEY WITH** First Named Inventor FREDERICK HERZ **NEW POWER OF ATTORNEY** Art Unit AND Examiner Name NATHAN SLOAN CHANGE OF CORRESPONDENCE ADDRESS Attorney Docket Number

								
I hereby revoke all previous powers of attorney given in the above-identified application.								
A Power of Attorney is submitted herewith.								
OR								
I hereby appoint the practitioners associated with the Customer Number					ber:	23628		
Please change the correspondence address for the above-identified application to:								
The address associated with Customer Number: 23628								
OR								
Firm o	r ual Name							
Address								
City				State			Zip	
Country								
Telephone					Email			
I am the:					_			
Applicant/Inventor.								
Assignee of record of the entire interest. See 37 CFR 3.71. Stetement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)								
SIGNATURE of Applicant or Assignee of Record								
Signature	br							
Name	DANIEL HE	ENDERSON, PRESIDENT						
Date	JULY 26, 200)5		Te	elephone	(817) 338-000)4	
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.								
*Total offorms are submitted.								

This collection of information is required by 97 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gethering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

BEST AVAILABLE COPY

SENT BY: CONFIDENTAL;

0:

JUL-26-05 7:04PM;

RECEIVED CENTRAL FAX CENTER

JUL 2 6 2005

PTO/SB/96 (U9-04)

Approved for use through 97/31//2006 OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persona are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)							
Applicant/Patent Owner. PINPOINT INCORPORATED							
Application No./Patent No.: 09/437.102 Filed/Issue Date: 11/9/1999							
Entitled: SYSTEM AND METHOD FOR SCHEDULING BROADCAST OF AND ACCESS TO VIDEO PROGRAMS AND OTHER DATA USING CUSTOMER PROFILES							
PINPOINT INCORPORATED . a CORPORATION (Name of Assignee) . (Type of Assignee, e.g., corporation, par	nnership, university, government agency, etc.)						
states that it is: 1. the assignee of the entire right, titte, and interest; or							
2. [] an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is%							
in the patent application/patent identified above by virtue of either.							
An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached. OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown							
below:	e, to the outlent assignee as shown						
1. From: FREDERICK HERZ To: IREACTOR, INC. The document was recorded in the United States Patent and Trademark Office at Reel 011369 Frame 0001 or for which a copy thereof is attached.							
2. From: IREACTOR, INC. To: HERZ TECHNOLOGIES INCORPORATED							
The document was recorded in the United States Patent and Trademark Of Reel 011289 , Frame 0598 , or for which a copy the	fice at						
From: HERZ TECHNOLOGIES INCORPORATED To: PINPOINT INCORPORATED The document was recorded in the United States Patent and Trademark Office at Reel 012702 , Frame 0742 , or for which a copy thereof is attached.							
Additional documents in the chain of title are listed on a supplemental sheet.							
Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) m Division in accordance with 37 CFR Part 3, if the assignment is to be recorded i MPEP 302.08]	oust be submitted to Assignment in the records of the USPTO. <u>See</u>						
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.							
	07/26/2005						
Signature	Date						
DANIEL HENDERSON	(817) 338-0004						
Printed or Typed Name	Telephone Number						
PRESIDENT							

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Petent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.